






**CARLSBAD COMMUNITY DEVELOPMENT CORPORATION**

**2008-2010 STRATEGIC PLAN**

**Mission: Promotion of educational projects, community enhancements and charitable activities.**

Subject Area	Goal	Objective/Task	Progress	2008	2009	2010
<p><b>Affordable Housing/ Workforce Training</b></p>	<p>1. Provide Affordable Housing to Residents of the City of Carlsbad and Eddy County While Increasing the Available Construction Trades Workforce</p>	<ul style="list-style-type: none"> <li>Initiate the CTVTP-Phase I- High School Students</li> </ul>	<p>July 2007 - Initiated as a three year program through funding provided by the City of Carlsbad/U.S. Dept. of Energy (WIPP Acceleration Funds)</p>			
		<ul style="list-style-type: none"> <li>Train 100 Students/Year</li> </ul>	<p>A total of 118 high school students enrolled in 2007-08</p>			
		<ul style="list-style-type: none"> <li>Complete at least one housing unit annually for low to moderate income persons.</li> </ul>	<p>September 2007 - First unit in progress at 2409 Mountain View</p>			
		<ul style="list-style-type: none"> <li>Initiate the CTVTP-Phase II Alternative Labor Pool at NMSU-C</li> </ul>	<p>March 2008 - NMSU-C received a \$500,000 Community-Based Job Training Grant from the U.S. Dept. of Labor for this three year program.</p>			
		<ul style="list-style-type: none"> <li>Serve as sponsor of the Southeast NM Multi-Trade Apprenticeship Program.</li> </ul>	<p>April 2008 - Application meeting state and federal requirements submitted by April 15, 2008 for May 15 review.</p>			
		<ul style="list-style-type: none"> <li>Seek additional funding.</li> </ul>	<p>May 2008 – Washington Group Foundation awards a \$30,000 three year cash award and \$45,000 in-kind services to CCDC to further the CTVTP-Phase I.</p>			

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	2. Meet Homeowner Needs Through Rehabilitation of Low-Moderate Income Residences While Training Students	<ul style="list-style-type: none"> <li>• Create a partnership with the SENMCAC &amp; NMMFA to provide students for housing rehabilitation.</li> </ul>	Initial meeting held with SENMCAC on March 13, 2008			
<b>Education</b>	1. Facilitate Client Education in Home Ownership/Rental to Achieve Greater Financial Stability and Sustainability	<ul style="list-style-type: none"> <li>• Counsel households to help them achieve greater financial stability, with realistic and sustainable levels of housing-related expenses and debt. Twenty families improve their housing/financial stability annually.</li> <li>• Establish and operate a foreclosure prevention program, helping households to avoid losing the homes they have purchased. Ten families successfully avoid foreclosure annually.</li> <li>• Continue to work in partnership with municipal governments and financial institutions to provide down payment and closing cost assistance to help low and moderate-income families become first-time home-buyers. Four households/year provided with down payment/closing costs assistance annually.</li> </ul>	<p>Spring 2008 – Region VI Housing Authority, Roswell, NM, has agreed to provide Homeownership Counseling Classes in Carlsbad at a future scheduled date.</p> <p>MFA provides a down payment assistance program. Qualifying applicants will receive counsel on program requirements and deed restrictions.</p>		 	

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		<ul style="list-style-type: none"> <li data-bbox="810 203 1178 500">• Help more area households make better-informed decisions about home purchase options by holding homebuyer education seminars. Four seminars to be offered per year; at least one per year in a language other than English.</li> <li data-bbox="810 537 1192 899">• Provide financial literacy training to help low-income households to achieve greater financial stability by making better and better-informed household financial decisions. Two classes to be offered per year. At least one class per year to be targeted to special clientele, such as residents of a homeless shelter</li> <li data-bbox="810 937 1192 1268">• Undertake two projects in the next five years marketing affordable homeownership units on behalf of private developers. CCDC will develop materials in order to promote its expertise in marketing affordable homeownership units to real estate developers.</li> </ul>			<div style="background-color: #cccccc; height: 15px; width: 100%;"></div>	<div style="background-color: #cccccc; height: 15px; width: 100%;"></div>

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<b>Community Development</b>	1. Champion Community Improvements in Concert with the City of Carlsbad Beautification Committee, Carlsbad Mainstreet, etc.					
<b>Fundraising</b>	1. Provide a Steady Income Stream to Fund New Phases and Projects for the Betterment of Eddy County	<ul style="list-style-type: none"> <li>• Increase membership by 20 new members annually.</li> <li>• Seek corporate sponsorships.</li> <li>• Seek federal, state, local and foundation grant opportunities.</li> </ul>	April 2008 – Membership Drive initiated with each CCDC member responsible for obtaining five new members.			